

SUCCESSFUL IMPRESSIONS, LLC

*Career Resources for Today's Collegiates
and Working Professionals*

Online Media Kit





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QUESTIONS? PLEASE CONTACT:

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For More Info About
Successful Impressions, LLC
Visit us at www.successfulimpressions.net
Or e-mail us as info@successfulimpressions.net

Online Media Kit



Successful Impressions, LLC Fact Sheet

What is *Successful Impressions, LLC*?

SUCCESSFUL IMPRESSIONS is committed to assisting collegiates and working professionals in their career search process through one-on-one personalized coaching and group seminars. Topics include career search techniques, resume building, and interview skills. We also partner with business owners to create opportunities for practical work experience at internships or part-time jobs.

SUCCESSFUL IMPRESSIONS is committed to continuous development of resources that meet the needs of our academic and collegiate organization partners. Our academic, student organization, and alumni partners have proprietary access to resources which complement current programs and tools available on ground or online campuses.

Primary Services:

SUCCESSFUL IMPRESSIONS assists collegiates, working professionals, and businesses in three key areas:

- Group seminars on career search topics such as resume building, interview skills, transition in the workplace, and career management skills
- Personalized one-on-one counseling with students on skill building for search and attainment of internships, launching career opportunities, or development in a current organization
- Development of internship programs, approval in college programs for credit and the execution of the screening and hiring process of collegiates for businesses
- Development of resources and curriculum that meet the needs of our academic and collegiate organization partners

Services for Students & Working Professionals:

SUCCESSFUL IMPRESSIONS works with clients to determine what areas to pursue in the workplace, what preparatory activities can put them ahead of the competition, and how to secure the career opportunity which will meet their needs.

Services and resources are designed to help students, recent graduates and working professionals:

- Search for internship or volunteer positions to align with the career you want
- Find the career opportunities or graduate programs which match your interests
- Learn to use various methods to contact key employers
- Determine which employers have positions to match your skills

Online Media Kit



- Prepare for the interview/application process through goal and expectation setting
- Conduct company/graduate school research and plan for different interview types
- Learn what attire best represents you as the ideal candidate
- Practice interviewing with behavioral based questions
- Develop a resume as a selling tool for your interview process
- Design cover letters to differentiate your resume from others
- Navigate through the "corporate maze" to reach key hiring decision makers
- Create impactful follow up letters to remind the employer of your interview
- Follow up on all interviews with a career coach and learn how to work through the offer process
- Through group seminar sessions to campus organizations on various career search topics

Visit **Best Resume Builder** at: www.bestresumebuilder.com

Services for Businesses:

SUCCESSFUL IMPRESSIONS will work with your company on any combination of these services to ensure quality candidates are evaluated and you have a mutually beneficial working relationship with collegiates in your area.

What we can do to save your company time and money:

- **Identify and Develop** strategic internship program and objectives to ensure company needs, description and objectives.
- **Initial search** through posting and communicating with our strong partners and resources to reach the most qualified candidates for your company needs.
- **Candidate Assessment** – review all posting and resumes for qualified interns.
- **Conduct Initial Phone Interviews** for preliminary evaluation of the applicant's qualifications.
- **Provide your company** with the final candidate(s) and ensure they are what your company needs.

###



Stacie Garlieb Bio

Stacie Garlieb is the President of Successful Impressions, LLC which assists students and working professionals with career search processes and skills. She has been featured on NBC television and KFYY radio during morning and evening news with resume, interview, and career skill tips. In partnership with University of Phoenix, Stacie is the creator and presenter for ‘Career Workshop Series’ on resume building, interview preparation, interview skills, and ‘re-careering’ and transition in the workforce.

Stacie is a well-known national speaker who has presented on various career skills topics at events such as ‘Build Your Career Event’ (Career Builder/University of Phoenix), Arizona Women’s Expo, American Marketing Association International Conference (2010, 2011), Jobs for AZ Graduates Career Development Conference (2010, 2011), Reinvent Your Future 2010, Devlink Technical Conference, and multiple corporate team development sessions. Her career search tips and interview skills advice have been published in collegiate, national sorority, and alumni publications, and she is currently also featured as an expert as the Phoenix Career Transition Examiner at examiner.com and as the Career Planning Expert for College Parenting. As the author of the ‘Career Search Skills Series’ books available on Amazon and in college bookstores, she collaborated with other hiring managers to create generation specific guides to help people navigate the job search process. Through group presentations and one-on-one coaching on all career search related topics, she has worked with public and private college students nationally since 1991. She has consulted to American Marketing Association, business fraternities, Greek Life chapters, and other student organizations at private and public institutions regarding career search processes and interview techniques. To expand practical work experiences for collegiates, she has created internship programs with national and local businesses and coordinates recruitment for the positions.

Over more than twenty years, she has worked for Fortune 500 organizations in sales, marketing, and management positions. After graduating in 1988 from Arizona State University with a B.S. in Sociology, Stacie moved to San Francisco, and as a Regional Manager with Bristol-Myers Squibb consumer products, she recruited and managed college graduates for entry-level sales, merchandising, and management training positions. Stacie was invited by California State Sacramento and University of the Pacific to act as a Career Consultant to the career services departments. She developed the Career Fair Training Program for University of the Pacific, and assisted in writing the “Career Services Interview Skills” guide. In management roles with The Pillsbury Company, a division of Grand Metropolitan, she recruited and coached interns and entry-level sales representatives. Once returning to Arizona in marketing with Frito-Lay, Inc., a division of PepsiCo, Stacie assisted in the national MBA recruitment program for sales and marketing.

Member of International Coach Foundation
Member of Mountain Pacific Association of Colleges and Employers

BROADCAST



MARKETING COLLATERAL

STAND OUT IN TODAY'S JOB MARKET.

Attend a one-day series of three career workshops.

Gain an edge when taking the next step in your professional life. Learn how to write compelling résumés, master in-person and phone interviews, and use the Internet effectively in your job search at a career workshop marathon at University of Phoenix.

All workshops are complimentary and are conducted by Stacie Garlieb, president of Successful Impressions—a local company that assists professionals with their career searches.

PHOENIX HOHOKAM CAMPUS

4635 E. Elwood St., Phoenix, AZ 85040

SATURDAY, FEBRUARY 27, 2010

8–10 A.M.

Build Your Best Resumé

10 A.M.—NOON

Cover Letters for Impact & Dynamic Interview Skills

NOON—1 P.M.

Break: Light lunch provided

1–3 P.M.

Internet Job Search, Networking & Social Media Responsibility

SPACE IS LIMITED. REGISTER TODAY:

480.557.2945

UNIVERSITYOFPHOENIX.PHOENIXCAMPUS@PHOENIX.EDU



University of Phoenix is accredited by The Higher Learning Commission and is a member of the North Central Association (ncaahc.org). The University's central administration is located at 4615 E. Elwood St., Phoenix, AZ 85040. On-line Campus: 3157 E. Elwood St., Phoenix, AZ 85034. © 2009 University of Phoenix, Inc. All rights reserved. LE1486



Stand out in today's
job market.



Learn valuable tips at our **Career Workshops** and gain an edge when taking the next step in your professional life.

These complimentary workshops at University of Phoenix will be conducted by Stacie Garlieb, president of Successful Impressions—a local company that assists professionals with their career search.

You'll learn how to write compelling résumés, master in-person and phone interviews, and use the Internet effectively in your job search.

WORKSHOPS

February – Chandler Learning Center

3075 West Ray Road

Chandler, AZ 85226

Wednesday, February 2nd | 6 - 8 p.m. – Résumé Workshop

Monday, February 7th | 6 - 8 p.m. – Interview Workshop

Wednesday, February 16th | 6 - 8 p.m. – Internet Workshop

March – Hohokam Campus

4635 East Elwood Street

Phoenix, AZ 85040

Saturday, March 5th | 10 a.m. - noon – Re-Career Workshop

April – Northwest Learning Center

2550 W. Union Hills Drive

Phoenix, AZ 85027

Wednesday, April 6th | 6 - 8 p.m. – Résumé Workshop

Thursday, April 14th | 6 - 8 p.m. – Interview Workshop

Tuesday, April 19th | 6 - 8 p.m. – Internet Workshop

Space is limited.

Register today:

480.804.7600

universityofphoenix.phoenixcampus@phoenix.edu

Successfully Managing Your Career Search and Transition Into the Workplace

» Grand Chenier, 5th Floor

Stacie Lynne Garlieb, President,
Successful Impressions, LLC

Whether you're starting your post graduation career search, in the process with one or more companies, or have already accepted an offer, this session will provide valuable information. Understand ways to continually make your resume impactful, stay aware of career path opportunities, successfully navigate through phone and in-person interviews, communicate with decision-makers in the search process, and learn tips for managing your career in the first year post-graduation to establish a path for long-term professional success.

LEADING YOUR CHAPTER TO SUCCESS

» 11:30 am–12:15 pm (Concurrent Sessions)

Successfully Managing Your Career Search and Transition Into the Workplace

» Grand Chenier, 5th Floor

Stacie Lynne Garlieb, President,
Successful Impressions, LLC

See description above.

Judging Insights

» Maurepas, 3rd Floor

Collegiate Chapters Council Moderators:

Gail Zank, *Texas State University-San Marcos*

Mary Conran, *Temple University*

Learn what the judges are looking for when they judge your chapter's plan and annual report!

Opportunities for Small School Chapters

» Oak Alley, 4th Floor

Chatham University

Northwood University

Robert Morris University

Salve Regina University

Learn from chapters at small schools how to be successful no matter what size your school is.

Enhancing Your Programming to Maximize Your Chapter

» Bayside A, 4th Floor

SUNY Oneonta

University of Alabama-Birmingham

University of Arizona

Learn how to improve your chapter's programming!

Fundraising Tips

» Bayside BC, 4th Floor

Bowling Green State University

British Columbia Institute of Technology

Northwood University

Robert Morris University

Hear from chapters who fundraise successfully as they share their secrets with you!

AMA Saves Lives

» Grand Couteau, 5th Floor

Moderators:

James Peltier, *University of Wisconsin-Whitewater*, *Collegiate Chapters Council*

Andrew Dahl, *Applied PhD Research*

AMA Saves Lives is a two-year social media and viral marketing project sponsored by the federal government to increase awareness of organ donation.

In this session, we show you how your chapter can get involved in saving lives and provide detailed recommendations for using social media to create effective viral campaigns... oh yes, and how to win some of the thousands of dollars in prizes!

Preparing the Winning Case Entry

» 12:30–1:45 pm

» Napoleon Ballroom, 3rd Floor

Collegiate Chapters Council Moderators:

Scott Swanson, *University of Wisconsin-Eau Claire*

Wisconsin-Eau Claire

Traci Warrington, *Salve Regina University*

Hear from the winners of the 2011 Case Competition and the strategy they used to prepare their case and "wow" the judges. Also find out about the 2012 case!

AWARDS BANQUET

» 6:30–8:30 pm (Doors open at 6:00 pm)

» Napoleon Ballroom, 3rd Floor

Please be seated by 6:30 pm to be included in dinner service; unfortunately, we cannot accommodate late arrivals. Business attire required!

Join the Collegiate Chapters Council as they present awards to the Collegiate Chapters for excellent work completed during the 2010–2011 year. The recipients of the Chapter of the Year, AMA Student Marketer of the Year and the Hugh G. Wales Faculty Advisor of the Year Award will also be announced.

HELLO! MY NAME IS...

Your conference badge is required to be worn at all times during the conference.

Replacement badges are \$5!

NEWS RELEASES



FOR IMMEDIATE RELEASE

February 24, 2010

Media Contact

Nancy Newton
nnewton@c-k.com
work (602) 417-0684; cell (602) 697-7785

UNIVERSITY OF PHOENIX HOSTS MARATHON DAY OF FREE CAREER WORKSHOPS FOR JOB SEEKERS

WHAT: Recognizing that finding and securing new jobs in the current economic climate is difficult, University of Phoenix is hosting a one-day series of free career workshops to help job seekers take the proper steps to advance their careers.

The marathon day's agenda is as follows:

- 8 to 10 a.m.: Build Your Best Resume
- 10 a.m. to noon: Cover Letters for Impact and Dynamic Interview Skills
- Noon to 1 p.m.: Break for Lunch
- 1 to 3 p.m.: Internet Job Search, Networking and Social Media Responsibility

Participants are welcome to attend any or all of the sessions.

WHEN: Saturday, Feb. 27

WHERE: Phoenix Hohokam Campus of University of Phoenix
4635 E. Elwood, Phoenix, AZ, 85040

RSVP: To register, call (480) 557-2945.

WHO: Presenter Stacie Garlieb is available to provide interviews and career tips. Reporters can reach her via cell phone at (602) 677-5596.

Garlieb is president of Successful Impressions, a local company that helps people with their career searches. She will be providing tips on writing compelling cover letters, differentiating yourself from other job seekers, preparing questions for employers, mastering successful in-person and phone interviews, and using the Internet for job hunting.

NOTE: Additional workshops are scheduled in the coming months on weeknights from 6 to 8 p.m. at the University's Northwest Valley Learning Center on 2550 W. Union Hills Drive.

Upcoming workshop dates and topics are below.

- Thursday, March 25: Changing Careers by Using Transferable Skills
- Tuesday, April 22: Build Your Best Resume
- Tuesday, May 18: Dynamic Interviewing Skills
- Wednesday, May 26: Internet Job Search, Networking and Social Media Responsibility

WHY: "University of Phoenix is offering these workshops to help participants gain an edge," said University of Phoenix - Hohokam Campus Director David Fitzgerald. "No matter where people are in their careers, presenter Stacie Garlieb will be offering tips that are pertinent to anyone looking to move forward in their professional lives."

FOR IMMEDIATE RELEASE

November 16, 2009

MEDIA CONTACT

Nancy Newton, Cramer-Krasselt
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nnewton@c-k.com

"WHY SHOULD I HIRE YOU?" UNIVERSITY OF PHOENIX HELPS JOB SEEKERS LEARN HOW TO MASTER INTERVIEWING SKILLS

PROBLEM: September jobless figures show 287,300 unemployed people in Arizona, reports the U.S. Bureau of Labor Statistics, making it increasingly difficult for job seekers to secure work.

SOLUTION: University of Phoenix is hosting an interviewing skills workshop at no cost to participants to help them land their next dream job.

"During these critical economic times, University of Phoenix remains an integral part of our local communities by helping Phoenicians find employment opportunities and develop new skills," said David Fitzgerald, Campus Director of University of Phoenix. "Our goal is to help our neighbors navigate through these uncharted economic conditions and build a stronger city."

Stacie Garlieb, president of Successful Impressions, a local company that helps people with their career searches, will be providing tips on how overcome the challenges associated with landing a job. Details are below.

WHAT: Interviewing Skills Workshop

Participants will learn to write compelling cover letters, prepare questions for employers, and master in-person and phone interviews.

WHEN: Tues., November 17 from 6 p.m. to 8 p.m.

WHERE: University of Phoenix, Mesa Learning Center
1620 S. Stapley Drive, Mesa, AZ, 85204

*** Please call (480) 557-2000 for more information

EDITOR'S

NOTE: Presenter Stacie Garlieb is available to provide career tips in advance. Journalists also are welcome to visit the workshops to interview job seekers.

To reach Stacie, please call (602) 677-5596.

About University of Phoenix

University of Phoenix is constantly innovating to help students balance education and life in a rapidly changing world. Through flexible schedules, challenging courses and interactive learning, students achieve personal and career aspirations without putting their lives on hold. During the quarter ending August 31, 2009, 443,000 students were enrolled at University of Phoenix, the largest private university in North America. University of Phoenix serves a diverse student population, offering associate's, bachelor's, master's, and doctoral degree programs from campuses and learning centers across the U.S. as well as online throughout the world.



FOR IMMEDIATE RELEASE

March 7, 2011

Media Contact

Sarah Renard

sarah.renard@successfulimpressions.net

Work (614) 506-6789

**JOBS FOR ARIZONA'S GRADUATES (JAG)
AWARDED PEPSI REFRESH GRANT TO PROVIDE CAREER
RESOURCES FOR OVER 500 HIGH SCHOOL STUDENTS**

WHAT: Pepsi is awarding \$1.3 million in grants every month to people, businesses and non-profits that would like to make a change in their community. The winners are determined by votes from the community and the top 10 ideas of each grant category at the end of the month are awarded with a grant of \$5K, \$25K, \$50K, or \$250K. JAG was awarded \$25K to help support their students across Arizona.

Jobs for Arizona's Graduates provides dropout prevention and school to career transition for nearly 1,000 high school students across the state. JAG and Successful Impressions have joined forces to put [Best Resume Builder™](#), a new cutting edge job attainment tool in the hands of these students. By providing tools, we can help them through the tough [career search](#) process, build a resume, prepare for an interview and ultimately begin a successful career.

WHEN: **Awarded November 1, 2010**

WHERE: <http://www.refresheverything.com/jagarizona>
<http://www.jagaz.org>

WHO: Jobs for Arizona's Graduates provides at-risk youth with a reason to come to school, a mentor and supporter, a boost of confidence, an opportunity to give back to their communities and a glimpse into their own bright futures. They help these students acquire the academic, personal, leadership and vocational skills they will need to be successful upon graduation.

WHY: Every day in Arizona hundreds of young people are dropping out of school. There are over 93,000 18-24 year olds each year in Arizona who are not attending school, not working and have no degree beyond high school.

For the class of 2010, 96% of JAG students graduated on time, compared to the most recently published ADE graduation rate of 73.4%.

JAG follows their graduates for 12 months after graduation. At the end of those 12 months, 88% of JAG graduates of 2009 were participating in higher education, working, or both.

Sources: Jobs for Arizona's Graduates; <http://jagaz.jobing.com/>
Arizona Department of Education: <http://www.ade.az.gov/researchpolicy/grad/>

career management

Boost your job satisfaction now

By Stacie Garlieb and Lee Jonsson

Finding meaningful work doesn't require that you become a philanthropist or even work for a charitable organization. You can achieve greater purpose and increased job satisfaction simply by incorporating one or more of the following ideas into your current position:

Join the conversation
view comments | add yours



◀ Mentor a co-worker.

If your company has a formal mentoring program, be sure to sign up. Not only will the mentee learn from you, but you will also learn valuable lessons from the experience.



◀ Share your expertise.

Look for opportunities to provide technical assistance, professional development, or general support to a fellow employee. Whether you are sharing your knowledge with generalists or specialists, you add value to those individuals and your company as well. Career expert Stacie Garlieb says that "teaching a class or training new members of the team shows your appreciation for leadership opportunities. It also allows you to provide valuable insight to someone about the culture and dynamics of the organization."



◀ Expand your job description.

Learn new things that broaden your skill set or deepen your knowledge base. Garlieb suggests that you "look for external workshops or seminars that provide information or training that builds upon current skills you have or skills you are developing."



◀ Take initiative.

Consider showing a new employee around the workplace and introducing him or her to other employees. Have lunch with a colleague in another department to better understand the work they do. Building relationships in other areas can strengthen individual ties and improve work group dynamics.



◀ Fill a need.

Helping a colleague who is on vacation or taking on job functions left by a vacancy shows your boss that you are ready for more responsibility and possibly a promotion.

◀ Work on a team innovating a product or process outside the scope of your daily responsibilities.

Garlieb suggests that you "ask your manager and colleagues what committees they are currently working on and how you can get involved. If you have an interest in a certain area that is outside the scope of your job, this is a great way to network and meet people in other departments."



◀ Volunteer to head up your department's community service project.

While many companies have established community service projects, you may be able to suggest the charitable organization your company should support. Garlieb explains, "By letting your management team know about your volunteer work, you may be able to collaborate with your co-workers, carry out a larger service project and have a greater impact on that organization than you would on your own."



◀ Look for company-sponsored opportunities to volunteer in the community.

Not only will you be helping others, but you will also see first-hand the ways your company is supporting its community. Feeling positive about the work a company is doing outside the office can make one feel more positive about the work he or she is doing inside the office. Stacie Garlieb adds that for small work groups, "an off-site activity can motivate everybody and allow for relationships to grow outside the workplace."

▲ Take care of yourself.

Although it should go without saying, getting enough rest, taking advantage of opportunities to exercise at work (remember the stairs), eating healthy foods and drinking more water will help you feel better about yourself and will help you work better too.

Phoenix / Careers & Workplace / Jobs

Professional networking can create effective career transition

March 13th, 2011 1:23 pm MT



Stacie Garlieb
Phoenix Career Transition Examiner

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Phoenix has a large number of professionals who have learned how to maximize their career through industry affiliations and networking. Choosing an organization to affiliate with can be a daunting task depending on the amount of time you can devote to participation in the group, format they meet, and overall objectives you have for being involved. Consider the following:

- Does your industry have a specialized national organization that has a local chapter? Groups like American Marketing Association have national scope and regional or local affiliates that allow for in person interaction with colleagues.
- How much time do you want to devote to involvement in the organization? If you are transitioning into this industry, you may want to use participation in a networking group to build skills to use in your next position and/or to meet potential employers.

- What skills can you use through your participation that are relevant to your next career opportunity? Offering to coordinate programs, solicit donations, schedule speakers, or lead a certain area (Treasurer, Committee Chair) could be a win-win for you and the organization.

The overall goal should be to join an organization that can add value to your career development and that you can change your level of activity to create the best work-life balance throughout your life. For those of you involved in marketing, check out the American Marketing Association website. Not only are there benefits for professional development, but this organization has also developed partnerships to provide value-added support to their collegiate and professional members.

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By Stacie Garlieb
Phoenix Career Transition Examiner
Stacie Garlieb is the president of Successful Impressions, LLC which assists students and working professionals with career search skills. She has...

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Phoenix Events

WED	THU	FRI	SAT	SUN	MON	TUE
01	02	03	04	05	06	07

Saturday's events

- Washington Nationals at Arizona Diamondbacks**
Chase Field
- Wine and Beer Tasting Festival**
Foothills Golf Club
- Edwin McCain**
Compound Grill, The
- Showstoppers Live**
Casino Arizona at Salt River -- McKellips Road

[View more events in Phoenix](#)

Careers Headlines



See which college degrees earn the most in terms of pay. Six safe bets

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Phoenix business directory

WRITTEN WORKS - GENERATION Y

**MY RESUME
IS PERFECT**

I thinkTM

**...SO WHY DIDN'T I
GET AN INTERVIEW?**

Fast and easy guide
for students and recent grads
to write a resume
that *gets interviews!*

STACIE GARLIEB

**MY INTERVIEW
SKILLS ARE GOOD**

I thinkTM

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GET A JOB OFFER?**

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students and recent grads
to be ready for an interview
that gets a *job offer!*

STACIE GARLIEB

**MY JOB OFFER
NEGOTIATION
SKILLS ARE STRONG**

I thinkTM

**...SO WHY DIDN'T I
GET ANYTHING I
ASKED FOR?**

Easy guide for students and
recent grads to evaluate and negotiate
the details of a *job offer!*

STACIE GARLIEB

WRITTEN WORKS - GENERATION X

**MY RESUME
IS GREAT**

I thinkTM

**...SO WHY DIDN'T I
GET AN INTERVIEW?**

Fast and easy guide for
people with 5+ years of professional
work experience to write a resume
that *gets interviews!*

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**MY INTERVIEW
SKILLS ARE STRONG**

I thinkTM

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years of professional work experience
to be ready for an interview
that gets a *job offer!*

STACIE GARLIEB

**MY JOB OFFER
NEGOTIATION
SKILLS ARE SOLID**

I thinkTM

**...SO WHY DIDN'T I
GET ANYTHING I
ASKED FOR?**

Easy guide for people with 5+ years of
professional work experience to evaluate and
negotiate the details of a *job offer*

STACIE GARLIEB

REFERENCES

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Phoenix, Arizona 85012



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www.bentorg.com



Macayo's Mexican Kitchen Corporate Office
Celebrating our 60th Anniversary in 2006
3417 North 16th Street Phoenix, AZ 85016
Phone: 260-1844 Fax: 275-1796
www.macayos.com

April 5, 2011

Stacie Garlieb
Sarah Renard
Successful Impressions, LLC

August 25, 2009

Re: Our Firm's Experience With Successful Impressions

Dear Stacie and Sarah:

I am writing to express my sincere appreciation and complete satisfaction with your intern recruitment services for my law firm, Benedetto Torgenson, PLC. From the moment I contacted you, I felt as though I was your only client and that Successful Impressions became an integral part of our organization in order to find us the perfect intern. From helping me to draft the job description, contacting me concerning scheduling interviews, and handling all credit and school matters at ASU, Successful Impressions saved us several hours (which are crucial, seeing that we bill for our time) and delivered intelligent, prepared, bright interview candidates for us to choose from. Thanks.

Dan, the intern we ultimately hired, is the best of the best. He is currently applying for law schools, and is a natural at the "law business." I feel comfortable having him handle critical tasks around the office, communicate with clients, and attend client meetings and court hearings. He is professional, very smart, and driven. I know that your skills and knowledge concerning career placement, curriculum, and higher education coupled with your desire to learn about and make our organization better was the recipe for an unbridled success.

Because of your commitment to my Firm and your excellent intern placement, we are better today because Dan is a part of our organization. We continued his internship through this semester, and I'm trying to talk him into attending ASU Law School so he can work here long-term.

Your business is outstanding. You save money, you care, and you made us better. Thanks to you both.

Very truly yours,

BENEDETTO TORGENSON, PLC


John P. Torgenson

To Whom it May Concern,

I am pleased to provide a reference for Stacie Garlieb, President of Successful Impressions, as an employment recruiter for Macayo's Restaurants, L.L.C. Stacie has assisted the Macayo's Marketing Department in all facets of the internship recruitment process ("for credit" program applications, posting through career services, promotion of the opportunity to student organizations, etc.). She used her expertise to select qualified candidates through her on-campus organization contacts and saved time for the Macayo's Staff by handling resume screening initial phone screen interviews. Stacie's hard work led to qualified candidates for final interviews and selection. The Macayo's Marketing Department had a positive and productive experience with the intern selection process through Stacie's efforts.

Stacie remained in strong communication with our company throughout the selected applicant's internship by following up on their progress during the position duration. The candidate allowed Macayo's to expand their marketing and business programs, which have proven to be a success organizationally and financially. Stacie's professionalism and ability to select and work with qualified candidates makes her services a value to any organization. If you would like any additional information, please contact our Marketing Department at 602.282.1844.

Sincerely,



Sharisse Johnson
C.E.O.